

WORKSHEET 3

In the next 2 lessons you are going to put into practice what you have learned in Worksheet 1&2.

In this activity you are going to create your own advertisement. The focus will be on emphasis. The product you are advertising is a Covid-19 mask. The advert has to be clear with the emphasis on what the product is. You are going to use words and colour to emphasis the product you are advertising.

You will need:

- A4 paper (a normal page, you can also use the inside of a cereal box if you do not have paper)
- Pencil
- Eraser
- Picture of a mask (you may also draw your own mask if you do not have a picture)
- Pencil crayons, kokis and Mon Amis (you may use any of these)

Instructions

- Look at different advertisements in magazines or the example on Worksheet 1.
- Look at the layout and the kind of words used to advertise the product.
- Using your A4 paper, design the layout of your advertisement.
- Once you are happy with the layout of your advertisement you may use colour to make it more appealing and interesting to look at.
- Remember that the mask is the focus. It is not just any mask it is specifically designed to prevent the spread of Covid- 19. Use appropriate words, bold letters and colour to do this.

If you do not have a picture of a mask use the pictures below to help you draw one.



