Good morning Grade 7s 13 May 2020

Advertising (continued)

Design your own advert

Do classroom activity 7 p 111 in your jotter. (Complete your advertisement today.)

Remember: most advertisements have a logo and a slogan. Advertisers use manipulative, emotive language, such as adjectives and strong verbs to influence people to buy their products or services or to persuade them to change their point of view. Depending on the target audience, the language could be formal or informal.

Remember to plan, draft, edit and rewrite your advertisement. Don't forget to pay particular attention to the visual impact when designing your advertisement.

Reading: Read 5 pages from your reader.

Spelling: Write down the word, the meaning and use it in a sentence.

Homophones - Alike but Different

threw

through

your

you're